

# My Visual Content **roadmap**



for bloggers, entrepreneurs and  
online business owners

# My Visual Branding Elements



1

My Brand Hex Codes:

#                    #  
#                    #

2

My Main Font

3

My Secondary Font

4

My Logo Can Be Found::

5

My Brand Icons Can Be Found::

# Three quick tips



## TIP NUMBER 1

Add your logo to the branded template.

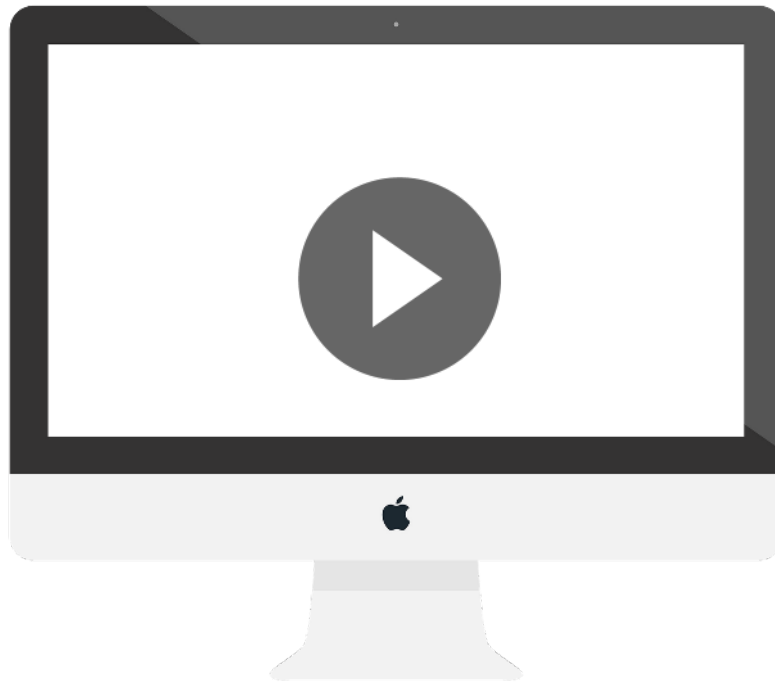
People may not click to see your blog post, but they will start to identify you with your logo and your brand colours and images.

## TIP NUMBER 2

When you save your branded template for your next blog post, change the name from branded template to the headline of your blog post. This gives your SEO a little boost.

## TIP NUMBER 3

It's okay for your content not to be perfect. You can always edit later and make it more fancy as your content creation muscle becomes stronger.



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