

How to Format the Perfect Blog Post **Checklist**



for bloggers, entrepreneurs and
online business owners

How to Format the Perfect Blog Post



1

Add headers and sub-headers

2

Eliminate the wide walls of text!

3

Highlight words and phrases so they stand out!

4

Add Images

5

Use Lists and Unordered Lists

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6

Use Callout Boxes/Pull Quotes

7

Shorten Paragraphs and Sentences

8

Add Captions to Images

9

Mobile-Friendly Content

10

Add Your Signature

three quick tips



TIP NUMBER 1

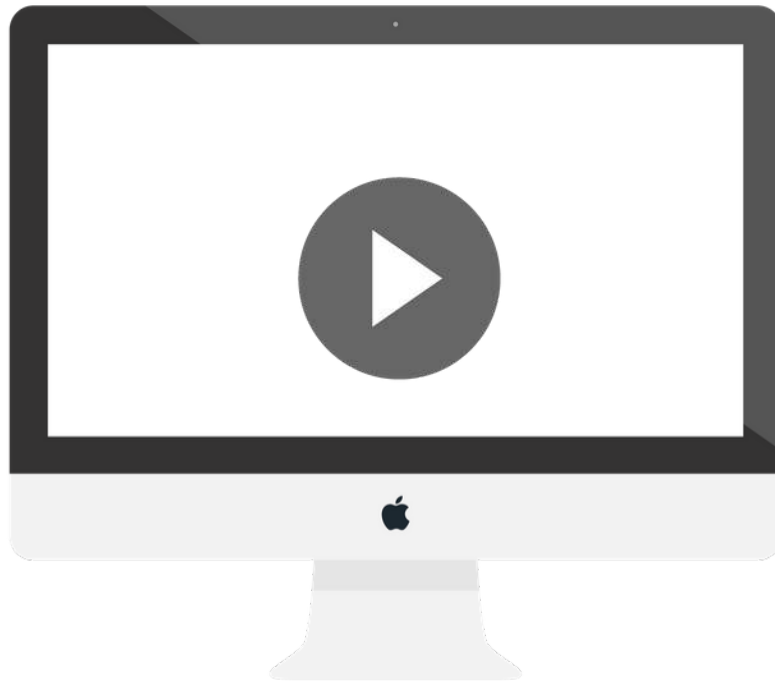
You can use a tool like Thrive Architect to create great pull quotes etc. A small investment here can make a huge difference to your readability.

TIP NUMBER 2

Images are powerful in content. Whether they're creating a narrow funnel of text, or highlighting the content make sure you add at least one.

TIP NUMBER 3

It's okay for your content not to be perfect. You can always edit later and make it more fancy as your content creation muscle becomes stronger.



Ready to formatt the perfect blog posts?

Thrive Architect is a fantastic tool that will help you create perfect posts, landing pages and sales pages!

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