

Welcome to the 5-Day Sales Mindset Challenge.

The idea of selling is something that makes many of us uncomfortable. It calls to mind the image of a used car salesman or internet marketer using tricks to try to make money off hapless consumers, people like me and you. However, sales doesn't have to be this way.

We can change it for the better, and we'll do so over the next 5 days...

Sales skills are exactly that - skills - and skills can be learned.

So, here's what we know about you...

You have something wonderful that the world can use, but you're not sure how to "sell" it when the very idea makes you want to curl up into a ball or hide behind the sofa.

This negative association is a major hurdle for solo entrepreneurs, freelancers, and small business owners to overcome, and all it takes is a few mindset tweaks that you can use over the next few days.

Because sales success means your service is sold twice.

The first sale takes place in the mind, where things are good or things are not. If things are good, then the second sale (the actual sale) takes place in reality.

For many entrepreneurs, the mental sale isn't a good experience so they bring this into the world. They see this as sales failure.

Now, we have a different angle to this. If you can bring in the negative and make it a reality all you need to do is flip the switch to bring through the positive instead.

Over the next 5 days you're going to learn the sales mindset techniques to flip your internal switch so you can make sales success a reality for you.

The truth is %FIRSTNAME% that "selling" is a natural part of getting your service out to the world. Everything needs to be sold.

Think for a moment of a non-profit charity that you know. They're not pushing a product but instead trying to make the world a better place. This still requires "selling" to get donations that make all the difference.

Fear of selling is totally natural, you fear sales for a reason. Over the next five days you'll eliminate the most common blocks to sales success. We're going to help you %FIRSTNAME% change your destiny and create the change you wish to see in the world through sales of your services.

Are you ready to change your mindset to a sales success one?

